



# Cooler Buying Tips

## One)

The ultimate aim of the cooler is to...well, keep your contents cold. Check how long different products state the cooler will keep your ice frozen as a guide to the cold retention performance.

## Two)

You also want to look at the insulation; how thick are the sides? See if you can see an example of inside the cooler walls to see the quality of the insulation in use.

But don't forget that the heat from outside can still get in through the lid of the cooler, not just the sides, so make sure the lid is insulated as well.

## Three)

Some manufacturers use insulation which is harmful to the planet when it is produced. You don't want your product contributing to the destruction of the outdoors you are trying to enjoy!

## Four)

Try and identify what your main use will be for the cooler. Are you just taking drinks to friends for a BBQ or are you going on a weekend fishing trip?

Coolers come in all shapes and sizes, but the bigger they are the heavier they will be when filled full of food and ice. If you are going for a larger one that you will need to move around regularly, we recommend you save your back and choose one with wheels!

## Five)

As always, a good cooler should come with a guarantee. All Coleman® coolers come with a 1 year guarantee.

## Thermozone™ :

All Coleman® coolers contain Thermozone™ environmentally friendly foam with 0% ozone-depletion potential. There are no CFCs, HCFCs or HFCs in Thermozone™.



The Outdoor Company™